

The River School - PS 281 Parent Teacher Association
River School Proposed PTA Budget 2019 - 2020 School Year
as of May 15, 2019

Based on projected 28% increase of student population from 336 to 429 students in 18 classes.

	2020 Budget	2019 Budget	Change (20 vs 19)	% of Change	Notes
Revenue					
40100 Contributions & Grants					
40110 Family Fund		102,000			
40111 Direct Appeal	60,600				
40112 Corporate Matching	17,700				
40113 Ice Cream Challenge	0				Will only run if needed at end of year
40114 Vendor Contributions	15,000	15,000			
40115 5th Grade Class Dues	10,000				
40116 Pajama Party Challenge	59,900				
Total 40110 Family Fund	163,200	117,000	46,200	39%	
40120 Grants					
40121 Manhattan Borough President Community Grant	0				Received one-time grant in 2019
Total 40120 Grants	0	0	0	0%	
40130 Affinity Programs		3,000			
40131 Amazon Smile	800				
40132 Fairway	1,700				
40133 Read-A-Thon	9,300	9,000			
40134 School Photos	1,800				
40135 Villa Berulia Family Night	400				
40136 Share-A-Sale	100				Shutterfly/TinyPrints
40137 Box Tops for Education	0				
40138 NY Int'l Children's Film Festival	100				
Total 40130 Affinity Programs	14,200	12,000	2,200	18%	
Total 40100 Contributions & Grants	177,400	129,000	48,400	38%	

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40200 Other Revenue					
40210 Sales					
40211 Merchandise	2,500	4,000	-1,500	-38%	
40212 Yearbook	7,200	7,000	200	3%	2019 budget combined sales and ads
40213 Bake Sale	5,200	9,700	-4,500	-46%	Includes food sales from all Community Events
40214 River Recipes Cookbook	250	0	250		
Total 40210 Sales	15,150	20,700	-5,550	-27%	
40250 Advertising					
40251 Yearbook Ads	2,500		2,500		
40252 Spring Benefit Ad	1,600		1,600		
Total 40250 Advertising	4,100	0	4,100		
Total 40200 Other Revenue	19,250	20,700	-1,450	-7%	
40300 Fundraising Event Revenue					
40310 Spring Benefit	55,000	55,000			2019 budget did not include Camp Auction
40320 River Ride	3,500	5,300			
40330 Camp Auction Revenue	5,700	0			
40340 New Event	3,000	0			
Total 40300 Fundraising Event Revenue	67,200	60,300	6,900	11%	
Total Revenue	263,850	210,000	53,850	26%	
Cost of Goods Sold					
50400 Cost of Goods Sold					
50410 Merchandise	2,400	1,500	900	60%	
50420 Yearbook	4,500	3,000	1,500	50%	
Total 50400 Cost of Goods Sold	6,900	4,500	2,400	53%	
Total Cost of Goods Sold	6,900	4,500	2,400	53%	
Gross Profit	256,950	205,500	51,450	25%	

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Expenditures					
50100 Program Service Expenses					
50110 Professional & Curriculum Development		72,000			
50111 Literacy	59,100				
50112 Mathematics	26,800				
Total 50110 Professional & Curriculum Development	85,900	72,000	13,900	19%	
50120 Enrichment Programs					
50121 Art Farm in the City	1,500	1,250			
50122 Computer Coding & Robotics	25,000	28,000			
50123 Mathletics	1,400	1,250			
50124 Raz Kids	400	300			
50125 Studio in a School or new program	15,000	15,000			
50126 Test Prep	6,000	6,000			
Total 50120 Enrichment Programs	49,300	51,800	-2,500	-5%	
50130 Student Benefits					
50131 Graduation Event	8,000	6,000			
50132 Library	2,000	2,000			
50133 Lice Check	2,700	2,500			
50134 Teaching Assistants	35,000	22,000			Full-time TA from Sept-Dec for 4 K classes
50135 School Supplies	36,000	3,500	32,500	929%	One-time expense for new smart boards
50136 Hardship Scholaships (NEW)	2,500	0			
50137 RULER (NEW)	2,500	0			Materials for new social-emotional curriculum
Total 50130 Student Benefits	88,700	36,000	52,700	146%	

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50140 Community Events		6,000			
50141 Family Night	1,500				\$500 each for 3 grade-level parties (PK-K; 1-2; 3-5)
50142 International Night	100				
50143 Thanksgiving Potluck	900				
50144 Valentine's Dance	900				
50147 Class Party	200				
Total 50140 Community Events	3,600	6,000	-2,400	-40%	
50150 Parent Engagement	1,000	500			
50160 Staff Appreciation	3,000	3,000	0	0%	
Total 50100 Program Service Expenses	231,500	169,300	62,200	37%	
50200 Fundraising Event Expenses					
50210 Spring Benefit	11,500	11,000			
50220 River Ride	850	1,000			
50230 Camp Auction Expenses	300	0			
50240 New Event	1,000	0			
Total 50200 Fundraising Event Expenses	13,650	12,000	1,650	14%	
50300 Operating Expenses					
50320 Office Expenses					
50321 Office Supplies	2,000	2,300			
50322 Postage And Delivery	0				
Total 50320 Office Expenses	2,000	2,300	-300	-15%	
50330 Information Technology		1,500			
50331 Online Services	2,500				New ParentSquare communications tool
50334 Printer	0	700	-700	-100%	
Total 50330 Information Technology	2,500	2,200	300	14%	

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50340 Insurance	3,000	3,000	0	0%	
50360 Commissions & fees		2,500			
50361 Bank Charges	600				
50362 PayPal Fees	2,400				
Total 50360 Commissions & fees	3,000	2,500	500	20%	
50370 Accounting Software - Quickbook	100		100		
Total 50300 Operating Expenses	10,600	10,000	600	6%	
Total Expenditures	255,750	191,300	64,450	34%	
Net Operating Revenue	1,200	14,200	-13,000	-92%	
Other Revenue					
40400 Interest Earned	1,500	500			
Total Other Revenue	1,500	500			
Net Other Revenue	1,500	500			
Net Revenue	2,700	14,700			