

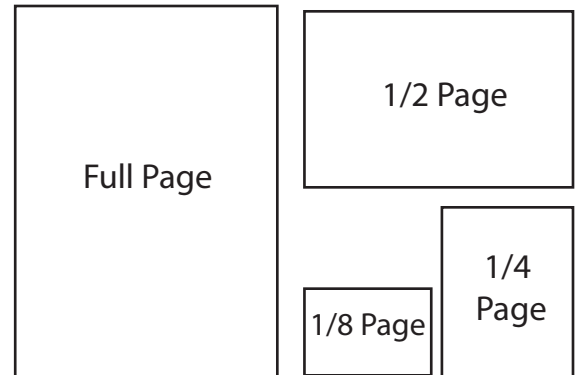


Send a message to your child with an ad in The River School 2018-2019 Yearbook!

The River School PTA is offering families the opportunity to place ads in The River School's 2018-2019 Yearbook. It's the perfect opportunity to place a keepsake message to your child, letting them know how proud you are of their accomplishments this year. Or send a message to your favorite River School teachers or staff members to show your appreciation for all their efforts!

Ad Opportunities, Rates & Specs:

- Full Page: \$150** **Specs: 8.5" x 11"**
 - 1/2 Page: \$100** **Specs: 8.5" x 5.5"**
 - 1/4 Page: \$75** **Specs: 4.25" x 5.5"**
 - 1/8 Page: \$50** **Specs: 4.25" x 2.75"**
 - 50-word text : \$20**
- (All ads, except 50-word text option, are 4-color and can include both text and photographs.)



Please send high-resolution print-ready pdf to pta.yearbook@ps281.org. Please note that we reserve the right to make changes to your message as needed for fit and formatting.

SPACE IS LIMITED - SECURE YOUR SPOT TODAY!

Please fill out the information below and submit this form to pta.yearbook@ps281.org, or drop it in the PTA mailbox, opposite the main office. Please include a check made out to PS 281 PTA and mark it attention Yearbook 2019 **DEADLINE TO SUBMIT: APRIL 1, 2019**

First Name: _____ Last Name: _____

Address: _____ Phone: _____

Email: _____

Yearbook Ad Size: Full Page 1/2 Page 1/4 Page 1/8 Page 50-Word Text

We can create your ad if needed (additional \$50 design fee)

For more information or questions please reach out to pta@ps281.org.

