



## 2017-18 River School Yearbook Parent Grams

Dear River School Parents:

For the first time, we are offering you the opportunity to purchase Parent Grams in the River School Yearbook! Send your child a message to let them know how proud you are of their accomplishments this year.

Multiple sizes of Parent Grams are available. Except for the 50-word message, all sizes can include any combination of text and photographs and will run in full color.

If you are interested, **please send a high-resolution print-ready PDF to [pta.yearbook@ps281.org](mailto:pta.yearbook@ps281.org).**

Please note that we reserve the right to make changes to your message as needed for fit and formatting. **Checks should be made out to "PS 281 PTA" and dropped off in the PTA mailbox (opposite the main office).** Please be sure to mark it to the attention of Yearbook 2018.

Thank you!  
River School Yearbook  
Committee

**DEADLINE FOR SUBMISSION:**

**Friday, April 27, 2018**

50-word text-only message: **\$20**

¼ page gram

4.25" x 5.5"

**\$75**

Full-page gram

8.5" x 11"

**\$150**

1/8 page gram

4.25" x 2.75"

**\$50**

½ page gram

8.5" x 5.5"

**\$100**